



**FOR IMMEDIATE RELEASE: October, 2008**

**FOR INFORMATION CONTACT:** Heidi Fendos, PR Counsel  
(414) 778-0766 or [heidi@fendospr.com](mailto:heidi@fendospr.com)

## **Wilderness Territory Completes Glacier Canyon Lodge Conference Center Expansion**

**WISCONSIN DELLS** - Glacier Canyon Lodge Conference Center, located adjacent to the Wilderness Hotel & Golf Resort in Wisconsin Dells, recently completed a 31,471 square foot addition.

The expansion includes a second ballroom room, measuring 14,823 square feet, capable of accommodating groups of up to 1,611 theater style and 1,200 banquet style. The space can also be divided into 9 rooms.

In addition, 4,068 square feet of breakout space, which can be divided into 6 separate rooms, was added to the Conference Center. The remainder of the expansion is pre-function space or back of house.

The addition brings the total facility to 55,661 square feet, not including an outdoor patio which is perfect for pre-function purposes. The resort also has a 3,075 square foot club house at the Wild Rock Golf Club available for meetings and events.

The entire Glacier Canyon Lodge Conference Center, as well as all of its 448 guest rooms and the 444 guest rooms at Wilderness Hotel & Golf Resort, is Wi-Fi.

Complementing Glacier Canyon Lodge Conference Center is the new Wild Rock Golf Club, a new breathtaking 18-hole championship golf course designed by Hurdzan Fry, which opened in May 2008. Wilderness Territory also has 4 indoor waterparks, 3 outdoor waterparks and a four-story dry foam play house that all overnight conference attendees can enjoy.

Other amenities include a mega arcade, lazer tag, rock climbing, snow tubing, paint your own pottery and build your own Cuddle Bunny.

For more information on hosting a meeting at Glacier Canyon Lodge Conference Center, please contact group sales at 608.867.WILD or visit [www.GlacierCanyonLodge.com](http://www.GlacierCanyonLodge.com).

Wilderness Territory, which is home to Wilderness Hotel & Golf Resort, Glacier Canyon Lodge Conference Center and Wilderness on the Lake, is located on 600 acres of pristine woodlands in Wisconsin Dells. Combined, the Territory offers over 1,151 lodging options, 4 indoor waterparks and 3 indoor waterparks. The Wilderness Territory is easily accessible from Interstate 90 and 94, and located just minutes from popular attractions such as Dells Boat Tours, the Original Wisconsin Ducks, Ho-Chunk Casino, and Devil's Lake and Mirror Lake State Parks.

**Glacier Canyon Lodge Conference Center Statistics:**

GLACIER CANYON	DIMENSION	SQ FT	CEILING HT	CLASSROOM	THEATER	BANQUET	CONF
<b><u>Original Meeting Space</u></b>							
Wilderness Room 1 or 4 each	42.9 x 38	1606	18'	90	150	100	36
Wilderness Room 2 or 5 each	41.9 x 38	1508	18'	90	150	100	36
Wilderness Room 3 or 6 each	34.4 x 47	1292	17'	30	80	64	24
Wilderness Room 1 - 6 All	118.9 x 76	8812	18'	555	844	500	-
Glacier Room A - D Each	18.9 x 28	487	14'	30	50	32	12
Glacier Room A - D All	75 x 28	1918	14'	102	200	128	50
Lake Delton Boardroom	16.6 x 31	539	11'	-	-	-	12
<b>Total SQF</b>		<b>11,269</b>					

**Completed Expansion**

Sandstone 1 each							
Sandstone 2 or 7 each	57.6 x 40.6	2451	16'	165	266	200	52
Standstone 3 each	74.8 x 40.6	3188	16'	200	300	250	-
Sandstone 4, 5 or 6 each	43 x 40.6	1840	16'	123	200	150	48
Sandstone 8 or 9 each	19.2 x 40.6	814	16'	54	88	60	18
Sandstone 1 - 9 All	21.6 x 40.6	906	16'	60	100	70	20
	175.4 x 80.2	14823	16'	999	1611	1200	-
Tundra room A - F Each							
Tundra room A - F All	23.3 x 29	678	16'	45	72	50	16
<b>Total SQF</b>	137.4 x 29	4068	16'	276	444	330	-
		<b>18,891</b>					

**Other Onsite Space**

Wild Rock Clubhouse		3,075				170	
<b>Total SQF</b>	-	<b>3,075</b>					

**Other Facts**

Single Largest Meeting Room	14,823						
Total number of sleeping rooms	1180						
Maximum trade show booths	8x8 = 90						
	8x10 = 72						
Number of onsite restaurants	7						
Total Meeting Space SQF		<b>30,160</b>		Plus all coatrooms and pre-function space			